



Amanda Vinson joins Upwork as head of corporate strategy and development

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Former Riverbed Technology executive joins leadership team to strengthen strategic planning, M&A activity and partnerships

SANTA CLARA, Calif.--(BUSINESS WIRE)--Oct. 15, 2019-- [Upwork](#) (\$UPWK), the largest freelancing website, today announced that Amanda Vinson has joined the company as senior vice president of corporate strategy and development. In this role, she will strengthen the company's strategic planning process, lead mergers and acquisitions (M&A) efforts and manage technology and business partnerships. Vinson comes from Riverbed Technology, where she led corporate development and M&A for nine years.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191015005399/en/>



Amanda Vinson has joined Upwork as senior vice president of corporate strategy and development.
(Photo: Business Wire)

"Amanda brings an unparalleled level of strategic thinking and business acumen to the team that will help drive our business forward through its next phase of growth as we continue to shape how companies approach building their workforces," said

Stephane Kasriel, President and CEO of Upwork.

During her time at Riverbed Technology, Vinson oversaw more than 20 strategic transactions exceeding \$5 billion in total transaction volume, including a dozen acquisitions -- such as the one billion dollar acquisition of OPNET Technologies -- and strategic, seven-figure technology partnerships with Microsoft and Juniper Networks, among others. During her tenure at Riverbed, the company's annual revenue grew from \$550 million to more than \$1 billion and was named one of the 10 most powerful network management companies by [Network World](#).

"Upwork is already having a significant, positive impact on how work is done today. I look forward to working with the team to grow and expand the reach of the business. I'm also excited to help further the company's mission to create economic opportunities so people have better lives," said Vinson.

To learn more about Upwork and its leadership team, please visit www.upwork.com.

About Upwork

[Upwork](#) is a hiring platform that matches professionals to businesses seeking specialized talent. It enables businesses to find and work with highly skilled freelancers. As an increasingly connected and independent workforce goes online, knowledge work — like software, shopping and content before it — is shifting online as well. This shift is making it easier for clients to connect and work with talent in near real-time and is freeing professionals everywhere from having to work at a set time and place. Our company's mission is to create economic opportunities so people have better lives.

Upwork is headquartered in Santa Clara, Calif., with offices in San Francisco and Chicago. For more information, visit our website at www.upwork.com, join us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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Source: Upwork

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