Upwork Teams with Citrix to Power Flexible Work

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Next-generation solution pairs Citrix Workspace technology with best-in-class talent to fulfill immediate staffing demands, remote IT needs, and rigorous security requirements

SANTA CLARA, Calif.--(BUSINESS WIRE)--Jun. 29, 2020-- Upwork (NASDAQ: UPWK), the leading online talent solution, is teaming with Citrix Systems, Inc. (Nasdaq:CTXS), the global digital workspace leader, to power flexible work. Upwork today announced the launch of the Upwork Talent Solution with Citrix® Workspace™, a unique offering designed to deliver a best-in-class secure remote infrastructure for companies to boost efficiency and productivity as the world increasingly adopts the benefits of remote, on-demand talent.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200629005451/en/

Research shows businesses are increasingly moving to more remote and flexible workforces. According to Gartner, nearly a quarter of CFOs said they will move at least 20% of their on-site employees to permanent remote positions. But as workforces go remote, ensuring the right collaborative technology and security remain top of mind for executives. PwC's COVID-19 CFO pulse survey reveals close to half of executives anticipate that a lack of remote work capabilities will lead to productivity loss, and 19% expect insufficient staffing to result in an inability to accomplish critical work.

"While many companies viewed it as a short-term response to the COVID-19 pandemic, an increasing number are realizing that remote work must be part of their long-term plans, as it will enable them to attract the talent they need to operate in the unpredictable business environment we'll be functioning in for the foreseeable future," said Tim Minahan, Executive Vice President of Business Strategy and Chief Marketing Officer, Citrix.

With the Upwork Talent Solution with Citrix Workspace, businesses can efficiently and effectively integrate remote independent professionals with quick access to company tools and resources from anywhere and to any device, all while meeting rigorous security requirements.

"Against a backdrop of unprecedented and rapid change in the workforce, this quickly evolving shift to remote work is accelerating the cultural workforce trend that was already in motion," said Lars Asbjornsen, Senior Vice President of Marketing, Upwork. "Our collaboration with Citrix represents over fifty years of combined experience marshalled to help businesses and institutions further accelerate growth by removing IT barriers and enabling quick, secure onboarding and resource provisioning for on-demand remote talent. With today's announcement, we are delivering the agility and security needed for businesses to realize the potential of tomorrow's workforce today."

Citrix Workspace is a unified, secure, and intelligent work platform that transforms the employee experience by organizing, guiding, and automating all activities people need to do their best work.

With Citrix Workspace, employees are more productive and engaged, while IT receives more visibility and control for simplified management, security, and compliance. And in using the solution alongside the Upwork Talent Solution, companies can:

- More easily access a wide range of proven, expert professional talent.
- Utilize best-in-class secure remote infrastructure to rapidly onboard (and offboard) independent professionals and agencies.
- Provide independent contractors and agencies with secure, reliable access to company tools and resources by easily provisioning needed apps or complete managed desktops from any device.
- Reap the benefits of a flexible, pay-as-you-go model.

Upwork will deliver Citrix Workspace to its customers through Citrix Service Provider and Solution Advisor A2K Partners. "Now more than ever, companies must focus on enabling and empowering people to deliver their very best work in the most productive and efficient ways possible. Businesses have a new choice to meet their most critical business needs on-demand.

"With the Upwork Talent Solution with Citrix Workspace, companies can fuel a superior user experience, giving independent professionals and agencies the freedom to securely access their work — from anywhere, on any device — in a way that delivers peace-of-mind and successfu outcomes for everyone," said Ray Wolf, CEO, A2K Partners.

To learn more about the Upwork Talent Solution with Citrix Workspace and the value it can deliver, visit: https://www.upwork.com/resources/upwork-teams-with-citrix-to-power-secure-flexible-work and Citrix's blog: https://www.citrix.com/blogs/2020/06/29/upwork-and-citrix-team-to-power-the-future-flexible-workforce/.

About Upwork

Upwork is the leading online talent solution transforming traditional staffing. We empower businesses with more flexible access to quality talent, on demand. Through Upwork's matching technology and services, companies have access to a global pool of proven professionals so they can scale their teams dynamically to meet business needs. Upwork also provides skilled professionals access to more opportunities.

Upwork's mission is to create economic opportunities so people have better lives. The community of independent professionals working via Upwork spans many categories including software development, creative & design, finance & accounting, consulting, operations and customer support—over 8,000 skills are represented.

More than thirty percent of the Fortune 500 use Upwork. Clients include Airbnb, Automattic, BISSELL, GE, and Microsoft.

Upwork is headquartered in Santa Clara, Calif., with an office in Chicago as well as team members in more than 800 cities worldwide. For more

information, visit Upwork's website at www.upwork.com and join us on LinkedIn, Twitter, and Facebook.

About Citrix

Citrix (NASDAQ:CTXS) is powering a better way to work with unified workspace, networking, and analytics solutions that help organizations unlock innovation, engage customers, and boost productivity, without sacrificing security. With Citrix, users get a seamless work experience and IT has a unified platform to secure, manage, and monitor diverse technologies in complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 98 percent of the Fortune 500.

View additional information at Citrix Ready https://citrixready.citrix.com/upwork-inc.html and the Citrix alliance page https://www.citrix.com /upwork.html.

About A2K Partners

A2K Partners provides future of work solutions to solve "right now" business problems. Their next-generation transformation services combine innovative human capital strategies, productivity optimization and process automation to deliver maximum value. Their solutions are founded on translating technology into real business outcomes to innovate, scale and continually thrive. Visit their website at: http://a2kpartners.com

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